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*at Commonwealth*

# 2026 Sponsorship Opportunities ●

[www.capitalcarefoundation.net](http://www.capitalcarefoundation.net)

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# About Us

Since 1989, CapitalCare Foundation has been working to enrich the lives of seniors living in long-term care. We are the fundraising partner of CapitalCare, one of the largest publicly funded continuing care organizations in Alberta. Together, we serve thousands of residents, families, and staff across multiple care centres in Edmonton and area.

Our mission is simple but powerful: to provide what government funding alone cannot. With the help of our sponsors and donors, we bring comfort, dignity, and joy to seniors through:

- Specialized equipment that improves safety, mobility, and quality of care.
- Upgraded spaces that create warm, home-like environments.
- Engaging programs such as art, music, and recreation that nurture emotional and social well-being.
- Education that empowers caregivers and others to deliver innovative and compassionate care.



To our returning sponsors, thank you for being part of this important work. Your generosity has transformed everyday life for residents—turning their care centres into vibrant communities filled with meaningful connections.

To those considering sponsorship for the first time, we warmly invite you to join us. Your support directly impacts seniors and their families, ensuring that those who built our community can live with dignity and comfort.

Together, we can bridge the gap between essential funding and the programs, enhancements, and experiences that truly make life better.





# Schedule of Events

## Charity Golf Classic

When: June 15, 2026  
Location: The Ranch Golf & Country Club

Registration Opens:  
Breakfast:  
Shotgun Start: 8:00 AM

30th Anniversary Banquet & Awards:



## Feast on the Field

When: August 2026  
Location: Commonwealth Stadium

VIP Reception:  
Registration Opens:  
Endzone Reception:

Dinner:  
End Field Activities:







# Charity Golf Classic 30<sup>th</sup> Anniversary

## Sponsorship Opportunities

**Presenting Partner** **SOLD OUT** \$20,000 (1)

**Platinum** - \$15,000 (2)

Promote the Cause

- In Centre Acknowledgement
  - Appropriate signage within Centre
  - Acknowledgement in any press releases relating to project
  - Honourable spotlight recognition made by one representative including special toast at project completion
  - Opportunity for staff to volunteer or participate in project success.
- Spotlight recognition made by one representative including a toast, at the Charity Golf Classic
- Team of four (4) at the Charity Golf Classic
- Table of eight (8) at Feast on the Field
- Invitation to VIP and Sponsor events
- First opportunity to renew sponsorship for 2027

**Gold** - \$10,000 (2)

Dinner or Golf Carts

- Spotlight recognition made by one representative including a toast, at the Charity Golf Classic
- Team of four (4) at the Charity Golf Classic
- Table of eight (8) at Feast on the Field
- Invitation to VIP and Sponsor events
- First opportunity to renew sponsorship for 2027

**Silver** - \$7,500 (4)

Volunteers, Breakfast, Welcome Gift, Driving Range

- Team of four (4) at the Charity Golf Classic
- Four (4) tickets to attend Feast on the Field
- Invitation to VIP and Sponsor events
- First opportunity to renew sponsorship for 2027

**Bronze** - \$5,000 (5)

Team Pictures, Beverage Cart, Front Nine, Back Nine, Safe Ride from Golf

- Team of two (2) at the Charity Golf Classic
- Two (2) tickets to attend Feast on the Field
- First opportunity to renew sponsorship for 2027

**Supporter** - \$3,500 (20)

Tee Box, Registration, Mulligan, Print

- Activation booth set up on a tee box
- Team of two (2) at the Charity Golf Classic



### NOTE TO OUR SPONSORS:

Benefits are customizable based on the level of sponsorship selected. Exclusive naming rights for key event features is available, depending on sponsorship level. Given the strong support we receive from our community, sponsorship opportunities are limited and are offered on a first come, first served basis— so act quickly to secure your spot

**Interested in sponsoring both events? Speak to us today about these exclusive opportunities.**

## Charity Golf Classic Sponsorship Opportunities

Tiers & Investment	Entitlement Options
<b>Presenting:</b> \$20,000	<b>SOLD OUT</b> Official Co-host Charity Golf Classic
<b>Platinum:</b> \$15,000	Promote The Cause (two available)
<b>Gold:</b> \$10,000	Golf Dinner, Golf Carts
<b>Silver:</b> \$7,500	Volunteers, Breakfast, Welcome Gift, Driving Range
<b>Bronze:</b> \$5,000	Team Pictures, Beverage Cart, Front Nine, Back Nine, Safe Ride
<b>Supporter:</b> \$3,500	Golf: Tee Box, Registration, Mulligan, Print

Extra Benefits	Presenting \$20,000	Platinum \$15,000	Gold \$10,000	Silver \$7,500	Bronze \$5,000	Supporter \$3,500
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## Tickets & Hosting

Golf / Feast on the Field tickets with VIP Reception	G4 / F8	G4 / F8	G4 / F8	G4 / F4	G2 / F2	G2
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## Branding

Tiered logo placement in marketing and event program	✓	✓	✓	✓	✓	✓
Tiered logo inclusion on Entitlement signage & collateral	✓	✓	✓	✓	✓	✓
Tiered logo placement on Jumbotron at the Feast on the Field event	✓	✓				
Podium and host recognition at Golf	✓	✓	✓	✓		
Opportunity to provide branded items	✓	✓	✓	✓		
Opportunity to place additional signage at Entitlement	✓	✓	✓			
Logo on Volunteer shirts in 2026	✓	✓	✓			
Tiered exposure on welcome signs at Golf	✓	✓	✓	✓	✓	✓

## Digital & Media

Tiered Social Media and Website Recognition	✓	✓	✓	✓	✓	✓
Inclusion in Press Releases & Media Appearances	✓	✓	✓			

## PLUS THE APPLICABLE SPONSOR LEVEL ITEMS



# Feast on the Field

## Sponsorship Opportunities

### Presenting - \$20,000 (1)

#### Exclusive Presenting Sponsor

- Inclusion in Press Release & Media
- Honourable spotlight recognition made by one representative including a special toast at Feast on the Field
- Preferred table placement
- One (1) table of eight (8) at Feast on the Field
- Invitation to VIP and Sponsor events
- One (1) team of (4) at the Charity Golf Classic
- First opportunity to renew sponsorship for 2027

### Platinum - \$15,000 (2)

#### Promote the Cause

- In Centre Acknowledgement
  - Appropriate signage within Centre
  - Acknowledgement in any press releases relating to project
  - Honourable spotlight recognition made by one representative including special toast at project completion
  - Opportunity for staff to volunteer or participate in project success.
- Spotlight recognition made by one representative including a toast, at Feast on the Field
- Team of four (4) at the Charity Golf Classic
- Table of eight (8) at Feast on the Field
- Invitation to VIP and Sponsor events
- First opportunity to renew sponsorship for 2027



### Gold - \$10,000 (1)

#### Entertainment

- Spotlight recognition made by Emcee, at Feast on the Field
- Team of four (4) at the Charity Golf Classic
- Table of eight (8) at Feast on the Field
- Invitation to VIP and Sponsor events
- First opportunity to renew sponsorship for 2027

### Silver - \$7,500 (5)

#### VIP Event, Jumbotron, Volunteers, Top of the Stairs, End Zone Reception

- Team of four (4) at the Charity Golf Classic
- Four (4) tickets to attend Feast on the Field
- Invitation to VIP and Sponsor events
- First opportunity to renew sponsorship for 2027

### Bronze - \$5,000 (6+)

#### Dough-Nation Challenge (2), Long Table, Dessert Bar, Table Wine, Safe Ride from Feast

- Team of two (2) at the Charity Golf Classic
- Two (2) tickets to attend Feast on the Field
- First opportunity to renew sponsorship for 2027

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# Feast On The Field Sponsorship Opportunities

Tiers & Investment		Entitlement Options				
<b>Presenting:</b> \$20,000		Official co-host of Feast On The Field				
<b>Platinum:</b> \$15,000		Promote The Cause (two available)				
<b>Gold:</b> \$10,000		Entertainment				
<b>Silver:</b> \$7,500		VIP Event, Jumbotron, Volunteers, Top of the Stairs, End Zone Reception				
<b>Bronze:</b> \$5,000		Dough-Nation Challenge, Long Table, Dessert Bar, Table Wine, Safe Ride				
Extra Benefits		Presenting \$20,000	Platinum \$15,000	Gold \$10,000	Silver \$7,500	Bronze \$5,000
<b>Tickets &amp; Hosting</b>						
Golf / Feast on the Field tickets with VIP Reception		G4 / F8	G4 / F8	G4 / F8	G4 / F4	G2 / F2
<b>Branding</b>						
Tiered logo placement in marketing and event program		✓	✓	✓	✓	✓
Tiered logo inclusion on Entitlement signage & collateral		✓	✓	✓	✓	✓
Tiered logo placement on Jumbotron Feast slideshow		✓	✓	✓	✓	✓
Podium and host recognition at Feast		✓	✓	✓		
Inclusion in custom placemat at Feast		✓	✓	✓		
Inclusion on Menu at Feast		✓	✓			
Opportunity to place additional signage at Entitlement		✓	✓	✓		
Logo on Volunteer shirts IN 2026		✓	✓	✓		
Tiered exposure on welcome signs at Feast		✓	✓	✓	✓	✓
<b>Digital &amp; Media</b>						
Tiered Social Media and Website Recognition		✓	✓	✓	✓	✓
Inclusion in Press Releases & Media Appearances		✓	✓	✓		

PLUS THE APPLICABLE SPONSOR LEVEL ITEMS





# Thank You

## We look forward to working with you ●



2026

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